

# ASSOCIATION FOR STUDENT JUDICIAL AFFAIRS



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## Annual Report 2006-07

Prepared by Mary Beth Mackin, ASJA President

# **2006-07 ASJA Leadership**

## **Board of Directors**

Mary Beth Mackin, President University of Wisconsin-Whitewater	Bill Fischer, President-Elect Johnson & Wales University
Nona Wood, Immediate Past President North Dakota State University	Jeff Stefancic, Treasurer Texas A&M University
Aisha Kenner, Secretary University of Arkansas	Shawn McGuirk, Director Circuits 1 & 2 Fitchburg State College
Gary Dickstein, Director Circuits 3 & 6 Wright State University	Susan Trageser, Director Circuits 4 & 11 University of California-Berkeley
Annie Nebeker-Christensen, Director Circuits 5&10 University of Utah	Tamara King, Director Circuits 7 & 8 Washington University in St. Louis
Kim Novak, Director Circuits 9 & Intl Arizona State University-Phoenix	Phil Burns, Conference Chair University of Las Vegas Nevada
John Zacker, 2007 Gehring Academy Chair University of Maryland	Ann Goodman, 2006 Institute Chair Texas A& M University
Billye Potts, Executive Director	

## **Circuit Representatives**

1	Tanner Chesney & Pauline Dobrowski	2	Joseph DeGearo
3	Gary Miller & Joseph Puzycki	4	Tammy Saunders
5	Drew Canham	6	Chris Taylor
7	Anne Newman	8	Gail Cywinski
9	Kris Kawcyynski	10	Lori McDonald
11		Intl	Brandy Usick

## **Committee Chairs**

Awards	Brian Farber	Diversity Action	Kim Ferguson
Elections	Annamaria Wenner	Finance	Donna Hight
IT Advisory	Dail Neely	Legislative Advisory	Christopher Schmidt
Membership	Jackie McHargue	Research	Carol Binzer
Resolutions	Linda Rowe	CAS Representative	John Zacker
MICs	Ethan Logan & Michael Zajac		

Dear ASJA Colleagues,

What a great year this has been for ASJA! We are in great shape – fiscally, with membership, and in terms of the programs and services we have been able to offer. I wish I could take the credit but our success is due to so many others:

- **The creativity and hard work of our volunteers.** Whether Circuit Reps, State Reps, Committee members, Task Force members, or conference volunteers – our members are involved in and dedicated to our association.
- **Executive Director Billye Potts and an outstanding Central Office Staff.** Our Central Office structure and the superior service the staff provides continue to promote our growth.
- **Invaluable support from Texas A&M University** and staff in the hosting of our Central Office.
- **The involvement, dedication and collegiality of our membership.**
- **A talented and creative Board of Directors** whose members use their passion for this association to explore new and innovative initiatives, while also focusing on the stability and structure of our organization.

Our association – and our profession – are continually evolving and becoming more prominent on the higher education landscape. While this is an exciting position, new challenges continually arise, which beget new ideas and solutions. The innovation and energy required to keep us moving forward creates such an exciting environment for our work. ASJA becomes more necessary to us every day and we have been able to respond with the resources that our membership requests.

This year we've certainly faced challenges, both in our profession and in ASJA. The complexity, severity and implications of student behavior continue to grow; the sense of entitlement demonstrated by students still spirals; families are involved evermore; and most in higher education are constantly asked to "do more" with fewer resources. In our association, we've grappled with the demands of increasing membership, the constant need to disseminate more information, and the inevitable pains of growth. It is the responsibility of our association to respond to the needs those demands create.

ASJA has continued the quest to do just that this year. We've developed ways to encourage research and publication in our field; have developed and made available more educational events and resources; have enhanced our presence and resources on the web; have engaged in a curricular review of our conference, academy and other educational programs; have assessed and further developed our Central Office structure; have reviewed our financial goals and made recommended changes in our investment strategy; have reviewed our IT plan; and continue to work on meeting the goals outlined in our five-year strategic plan.

Much has been done and much is left to do. Rest assured, however, that your association is solid, is growing, and is moving in a positive direction. Great things are happening in ASJA! It has been an honor to serve such a dedicated and caring group of professional colleagues as your President.

Sincerely,

Mary Beth Mackin  
ASJA President

# Highlights of the Past Year

## Association Membership

- As of January 26, the association had 1863 members (compared to 1554 members in January 06). This is a significant increase from 2005-06 and continues the trend of our growing membership. Numerous marketing initiatives took place such as design of a new brochure and other marketing materials, specific outreach to Tribal and historically Black colleges and universities, and presence and recruitment at many other conferences and meetings such as ACPA, the Vermont Legal Issues Conference, NASPA Legal Issues Institute, and many regional and state meetings.
- Congratulations to Barbara Fienman for winning the ASJA Membership Challenge. In recognition of recruiting the most new ASJA members, Barbara was awarded a complimentary registration to the conference.

## Member Education Activities

- The Donald D. Gehring Judicial Affairs Training Institute was held from June 28 – July 2, 2006, at the University of Utah with a record number of 214 participants. In addition to the basic, intermediate and mediation tracks, a hazing special topics track was added. Many thanks to Institute Chair Ann Goodman for her work.
- Past President John Zacker has been appointed as the 2007 Chair.
- In order to better reflect our practice, the name of the “Institute” has been changed to the Donald D. Gehring Academy for Student Conduct Administration.
- As of February 7, the 2007 ASJA annual conference had 770 registered participants. New features in 2007 include an expanded Exhibitor and ASJA Connection Fair and electronic processes for program proposals and registration. Many thanks to Phil Burns, Conference Chairperson, and an outstanding conference committee.
- Due to the ever-rising number of conference participants, the association continues to explore options for future conference sites that will be able to meet our growing needs. A Conference Relocation Task Force has been meeting and a representative from Experient met with the Board of Directors during the pre-conference board meeting. We are currently contracted with the Sheraton Sand Key through 2009 and are researching options for after that date.
- ASJA again partnered with NASPA to present a webcast in the fall. “The Risks of Risk Management” with William Kaplin and Gary Pavela was held on October 3 and provided ASJA with an income of \$1030.86. Thanks to John Zacker for coordinating this project.

## Central Office

- Our Central Office, under the direction of Executive Director, Billye Potts, continues to provide stellar service to members.
- Cindy Zajewa joined our staff as a part-time administrative assistant.
- Beginning with this fiscal year, Executive Director Potts will move from a ten-month contract to a full-time contract.

- ASJA extends its sincere appreciation to Dr. David Parrott and Texas A&M University for continuing to host our Central Office.

### **Center for Academic Integrity**

- A considerable amount of time and attention was devoted this year to exploring a potential partnership with the Center for Academic Integrity. A task force chaired by Donna Hight undertook this project and Bill Fischer, Billye Potts and Gary Dickstein attended the CAI conference in October to meet with CAI representatives and discuss the idea. Ultimately, the ASJA Board determined that such a merger was not in the association's best interest at this point, however we will continue to explore options for future partnerships in this area.

### **Elections**

- Under the leadership of Annamaria Wenner, the Elections Committee did an outstanding job of soliciting nominations and conducting the annual election. Newly-elected Board members for 2007-08 include:
  - Gary Dickstein            President-elect
  - Scott Lewis                Secretary
  - Timeka Rashid            Director, Circuits 3& 6
  - Tamara King              Director, Circuits 7 & 8
  - Lorrie Miller              Director, Circuits 9 & International

### **Technology**

- ASJA's new website and database went live in April 2006 and has undergone continual assessment and revision since that point. The new website allows for a user-friendly member directory and easy access to information and resources.
- Several ASJA Circuits expressed interest in creating individual webpages, which are now a part of the ASJA website.
- The new database replaces an aging and outdated home-grown model and allows for increased access to data, as well as the ability to institute and automate our rolling membership.
- Many ASJA functions were completed electronically this year, including program proposals and registration for the conference, the annual election and the ASJA Awards nomination process.

### **Circuit Activity**

- ASJA Circuits accomplished amazing things this year. In addition to the traditional Circuit Drive-in Workshops, Circuits developed list serves, newsletters, and membership campaigns. Many circuits collaborated with other state and regional professional associations to sponsor conferences, leadership receptions and other events.
- Many circuits have added State Reps to better meet the diverse geographic needs of their members and this leadership model appears to be very effective.

- Congratulations to Circuit 4 for leading the way with the ASJA Circuit Membership Challenge. In recognition of this achievement, the Circuit will be awarded an ASJA circuit banner.

### **Additional Revenue Sources**

- ASJA co-sponsored four online courses with ResLife.net, resulting in income of \$1528 for the association. Thanks to Jeff Stefancic, Drew Chadwick, Ann Goodman and Sean McGuirk who taught classes.
- Several members continue to contribute royalties from their books to ASJA. Those include:
  - *The First Amendment on Campus: A Handbook for College and University Administrators* by Lee E. Bird, Mary Beth Mackin and Saundra K. Schuster
  - *Exercising Power with Wisdom: Bridging Legal & Ethical Practice with Intention* by James Lancaster and Associates
  - *Judicial Complaint Resolution Models for Higher Education; An Administrator's Reference Guide* by Thomas Baker
  - *Mastering Mediation: A Guide for Training Mediators in a College and University Setting* by Rich Olshak
- ASJA's partnership with Boxwood for job listings generated an income of \$7659.90 for the 2005-06 fiscal year. The association will not renew this contract with Boxwood, but will develop an ASJA job listing service on the new website.

### **Other New Initiatives and Significant Accomplishments**

- Due to the work of Nona Wood and Bill Fischer, the ASJA Publications Board has been formed, with the charge of identifying and supporting research and publication in the field of Judicial Affairs. Brent Paterson will chair the Board, whose members will also include Thomas Baker, Patricia Gottschalk, Mary Holloway, Haeryon Kim, Steven Janosik, Robert Kelly, John Lowery and Daisy Waryold.
- ASJA partnered with members of NASPA on a year-long task force to recommend best practices for late night events on campus. The Task Force, chaired by Judy Rashid, presented initial findings at this conference and will release a final report in the near future.
- Tamara King and Shawn McGuirk developed a monthly leadership newsletter which was distributed to all Circuit Reps and Committee Chairs.
- A hazing brochure for parents was developed jointly by ASJA and the Association of Fraternity Advisors (AFA) and is available on the ASJA website. Thanks to Tara Woolfson for coordinating this project on behalf of ASJA.
- "The Student Conduct Process: A Guide for Parents" is also available on the ASJA website, thanks to Chris Loschiavo.
- The ASJA Education Fund, which will be used to fund scholarships and other professional development initiatives, continues to grow. During this past year, contributions had 100% participation from members of the ASJA Board of Directors.
- Significant work was done by members of the Board in accomplishing goals set forth in our five year strategic plan.
- ASJA made a two-year funding commitment to Elizabeth Allan's national hazing study.