

Raymond H. Goldstone ASCA Foundation Board Minutes

March 2, 2011

Present: Lee Bird, Chairperson

Barbara Feinmann, Mary Beth Mackin, David Parrott, Saunie Schuster,

Billye Potts (ex-officio)

Absent: Howard Bailey, Gary Dickstein, Bill Fischer, Judy Rashid, Scott Lewis (ex-officio),

I. Chair Lee Bird called the meeting to order at 1:33 p.m.

II. Approval of Minutes

a. Sept. 29, 2010

b. Dec. 16, 2010

c. Feb. 2011

All approved.

III. Treasurer's Report

a. Monies collected at the February 2011 conference included:

b. Business Meeting - \$3003.80

c. Sticker Sales 380.00

d. General Donations 421.00

e. Silent Auction 9447.50

TOTAL \$13,252.30

IV. Silent Auction Chair – We discussed paying the conference registration for the Chairperson. Dave moved that we pay for up to two conference registration fees for Auction co-chairs. Seconded by Barbara. Motion passed. Lee will contact Beth Gallus and Jane Tuttle to determine their interest in chairing or co-chairing next year's auction.

V. Scholarship Chair – Lee asked for a volunteer to coordinate this process but there were no takers.

VI. Board Spending Plan – David outlined the draft of a board spending plan which the board previously discussed. David suggested that this be posted on the website. Approval moved, seconded and passed.

VII. Board Member Replacement and Board Size – Howard, Dave and Tamara have been discussing a proposal related to enlarging the board and will be ready to bring it forth to the board next month.

- VIII. Fund Raising Goals – Lee asked if we wanted to set a fundraising goal for this year. Barbara suggested \$24,000 for our 24 years as an association. Dave moved that this be our goal. Barbara seconded. Motion passed.
- IX. Sale of Stickers – Lee asked how this could be made better. Dave suggested a higher quality product. Lee asked for a volunteer and Mary Beth volunteered to take this over if Gary no longer wants to work with it.
- X. Pin Logistics and Requirements – Gold pins were distributed to \$1000 donors at the conference. Billye has the remaining pins. David suggested that pins be placed in registration packets in the future. Billye will investigate the cost of mailing pins.

NEW BUSINESS

- XI. Fun Run
- XII. Foundation Note Cards – Billye does not yet have an estimate of the cost of these.
- XIII. Planned Gifts – Lee suggested that this would be a great time to explore this idea. Saunie suggested that we have our accountant work on logistics for this. Lee said she would be willing to help move this idea forward.
- XIV. Auction location for next year – David suggested that we really need to try to have the auction in the main walkway. This was a main purpose for having the Auction Chair serve as part of the Conference Committee. We need to have auction times match with conference flow and be connected to the exhibitors.

Meeting adjourned at 2:23. Moved by Lee. Seconded by Dave. Passed.