

THE RAYMOND GOLDSTONE ASCA FOUNDATION BOARD

Minutes of the Conference Call September 29, 2010

Present on the Call: Lee Bird, Judy Rashid, Larry Bolles, Billye Potts, Mary Beth Mackin, Barbara Feinman, Howard Bailey, Dave Parrott, Gary Dickstein, Tamara King, Saunie Schuster, Bill Fischer

- I. The group engaged in extensive discussion about the logo that was presented to the Board for review. The logo mirrored the current ASCA logo with the words Foundation added. Mary Beth stated that she was not pleased with this logo. Lee asked that other Board members provide input within 15 days. Saunie suggested considering modifying the original ASJA logo for the Foundation. Billye stated that they will work on providing other models and will send them to the Board.
- II. Billye sent a draft of the Foundation brochure and there was extensive discussion about elements on the brochure. Billye will revise the brochure draft per discussion and will send out the the Board for further review.
- III. Discussion regarding 2011 Conference
 - a. Sean Kallager, Elizabeth Gallus and Tawny Taylor will be in charge of the silent auction
 - b. Board discussed set up, advertising and collection process for the silent auction
 - c. Mary Beth discussed past experiences with the silent auction and reinforced the importance of soliciting items for auction and the importance of this fund raiser for the Foundation
- IV. Billye noted that the Foundation meeting for the 2011 conference is scheduled on February 3 from 2:15-5 and asked if we wanted to keep this time. The consensus of the Board was to keep this time for our meeting.
- V. Tamara suggested that we consider hiring a bus service for the conference to make runs to the airport as a fundraiser. Discussion followed, no final decision reached.
- VI. Billye discussed that the Foundation provided a scholarship for the conference in the past and sought input regarding the Board's interest in continuing this. The Board voted unanimously to provide a scholarship and agreed to increase the amount to \$550.
- VII. Budget update: As of 9/29/10 the balance was \$60,830.50. Billye reminded Board members to provide their donation by January 31, 2011.

VIII. Conference call adjourned at 3:45 EDT.

THE RAYMOND GOLDSTONE ASCA FOUNDATION BOARD

Minutes of the Conference Call December 16, 2010

Present on the Call: Lee Bird, Judy Rashid, Larry Bolles, Billye Potts, Barbara Feinman, Howard Bailey, Dave Parrott, Gary Dickstein, Tamara King, Saunie Schuster, Bill Fischer

- I. The group engaged in extensive discussion about the logo for the Foundation pin. The discussion centered around adopting the original version with “administration” at the bottom v. version #7 that was provided by Billye. Dave made a motion to go with the original pin design with “administration” at the bottom with no periods in the little box. Barb seconded the motion and the Board voted to approve 8-1. Billye agreed to make some modifications based on the discussion and vote and send that version to the Board.
- II. Discussion regarding who should get a pin. The Board determined that for a \$100 donation a person could get a pin. Discussion followed regarding whether the \$100 donation would be for a single donation or cumulative. Larry made a motion that an individual would get a pin for a \$100 annual donation (cumulative) from conference to conference as the time frame. Tamara seconded the motion and the Board approved 8-1.
- III. Tamara suggested different colors to designate the level of giving. The Board decided by consensus that an individual who donated \$1,000.00 would receive a gold pin (a “forever” pin) and those donating less than \$1,000.00 but more than \$100.00 would receive a blue/silver pin.
- IV. Gary provided an update on the recognition stickers and the Board decided that the stickers should have the Foundation logo on them. Discussion followed regarding how/when to sell the stickers.
- V. Extensive discussion regarding the Silent Auction. The Board agreed by consensus to the following:
 - a. Board members need to donate generously
 - b. Decided to give people assigned numbers rather than them writing down their names on the auction sheets
 - c. Agreed to do daily auction items
 - d. We will provide “in kind” donation forms
- VI. Lee asked everyone to take a final look at the brochure and send any proposed changes to her by Friday, and she would put in all the changes and send out to the Board for final approval
- VII. Lee reminded everyone that the Board members need to be personally up to date on our annual \$1,000 commitment of donation to the Foundation.

- VIII. Budget update: As of the end of November the balance is \$62,501.75. This included a donation of \$5,000.00 from Century Council (a Don Gehring research project).
- IX. Meeting adjourned at 4 p.m. EST.