

2009 ASCA ANNUAL BUSINESS MEETING

TO: ASCA Board of Directors/Members at Large
FROM: W. Scott Lewis, Secretary
DATE: February 7, 2009
SUBJECT: Annual Business Meeting Minutes

- I. Meeting called to order at 10:46 AM by President Gary Dickstein
- II. Quorum established at 10:46 AM (Christopher Schmidt).
- III. Introductions (Gary Dickstein)
 - a. The Current and incoming BOD and 2010 Conference Chair were introduced.
- IV. Approval of 2008 Business Meeting Minutes (W. Scott Lewis)
 - a. **MOTION by Dr. Jane Tuttle: To approve the minutes as submitted to the membership. Motion Seconded by Dr. Dave Parrott.**
 - i. **DISCUSSION - None**
 - ii. **VOTE**
 - iii. **MOTION CARRIES**
- V. Resolutions and Recognition (John Zacker)
 - a. Resolution recognizing CAS 30 year anniversary (Attachment)
 - i. **MOTION by Dr. Lee Bird: To approve the resolution as submitted to the membership. Motion Seconded by Dr. Jane Tuttle.**
 1. **DISCUSSION - None**
 2. **VOTE**
 3. **MOTION CARRIES**
 - b. Resolution recognizing retiree Saunie Schuster (Attachment)
 - i. **MOTION by Dr. Dave Parrott: To approve the resolution as submitted to the membership. Motion Seconded by Dr. Jason Sininger.**
 1. **DISCUSSION - None**
 2. **VOTE**
 3. **MOTION CARRIES**
- VI. Central Office Report (Billye Potts)
 - a. The Central Office staff was introduced.
 - b. The BOD decision to allow the Executive Director to work remotely and the subsequent pending changes to the Central Office staff was highlighted.
 - c. The different partnerships with other associations that ASCA engages in were highlighted.
 - d. The hiring of the marketing firm to assist with the transition to the new name and logo was highlighted.
- VII. Treasurer's Report (Jeff Stefancic)
 - a. The change in the fiscal year from March-March and the interim budget were highlighted.
 - b. The impact on the budget of the decline in membership this past year was discussed.
 - c. The Board's movement toward cost cutting measures was discussed.
 - i. Central Office
 - ii. Committee and Board expenses
 - d. The Association's investments and plans were highlighted.
 - i. Dale McGee (Circuit 8 representative) raised a question regarding any other accounts and amounts.

- ii. A question was raised about the Academy coming in under revenue. K. Boyd will address
- iii. D. Gregory
- iv. It asked to print the budget out in future years.
- v. It was asked to put the budget on the PowerPoint screens.
- e. MOTION by Maria Zales: To approve the report as submitted to the membership. Motion Seconded by Howard Bailey.**
 - i. DISCUSSION - None**
 - ii. VOTE**
 - iii. MOTION CARRIES**

VIII. President's Report (Gary Dickstein) (Attached in the Annual Report)

- a. The introduction of the Tradewinds
 - i. The amenities of the Tradewinds were highlighted by CEO Tim Bogat.
 - ii. The themes and programs will be discussed at the banquet (Brent Ericson)
 - iii. One advantage is a locked room rate for the next 5 years.
- b. Some of the ASCA Initiatives were highlighted.
 - i. The full President's report will be available online.
 - ii. The membership survey was completed (28% return rate) and is being reviewed.
 - 1. The summary of the data will be on line.
 - 2. An additional follow up survey os forthcoming to the membership.
 - iii. The Restructuring of the representative structure of ASCA is almost complete.
 - 1. The Task Force is completing their work on site, headed by Anne Newman and Shawn McGuirk
 - 2. The recommendations will have to be approved by vote of the full membership.
 - iv. A Conflict Resolution Summit was convened at the Board's request.
 - 1. It was guided by Nancy Giacomini and Rick Olshak, among others.
 - 2. The strategic plan that was the result of the summit will become part of the governing documents.
 - v. The Strategic Plan
 - 1. The last 5 year Strategic Plan was completed (except 6 items)
 - 2. A new plan will be developed under Tamara King.
- c. Several individuals were recognized, including
 - i. All who volunteer to assist ASCA.
 - ii. The Conference Committee was recognized.
 - iii. The Central Office staff
 - iv. The President's family and staff from his home institution.

IX. Foundation Report (Don Gehring)

- a. The membership of the Foundation Board were recognized
- b. Advancing our profession through education and research
- c. The Constitution and By-laws were passed this year
- d. Tax Exempt status was achieved
 - i. 501(3)(c) status has been applied for.
- e. \$35,562 is the current balance
 - i. There are some nominal expenses and outstanding pledges pending.
- f. A \$500 grant will be awarded to the Gehring Academy and another to the 2010 Conference. Applications will be available on the ASCA website by March 1.
- g. A Foundation newsletter and website will be developed in the coming year.

X. NASPA Student Voice Initiative (Kevin Krueger & Eric Wright, NASPA)

- a. This is a student affairs assessment consortium designed to connect operational data and student data with other collected data to place in useful format for institutions to utilize
 - b. The first year will highlight Student Conduct, Activities and Multicultural issues.
 - c. There is additional information about this initiative on the ASCA website.
 - d. Members should respond to the survey and utilize the data.
- XI. 2009 Gehring Academy report (Karen Boyd)**
- a. This will be presented in earnest at the banquet.
 - b. The issue regarding the \$10,000 loss was addressed.
 - i. It was primarily due to:
 - 1. an improved faculty to student ratio
 - 2. An increase in travel costs
 - 3. A decrease in the SSAO track participants
 - ii. Cost saving items on a line by line basis are being implemented
- XII. The New ASCA Logo was introduced**
- a. The new website will be at TheASCA.org
 - b. This will be operational beginning in March and you will be redirected.
- XIII. Passing of the Gavel (Gary Dickstein)**
- a. The Jefferson Cup was passed to President-Elect Tamara King.
 - b. A cup was presented to Past President Dickstein
- XIV. New President's remarks (Tamara King)**
- a. President King introduced herself and recognized those who have supported her in her development
 - b. She was recognized as the first African-American President of ASCA
 - c. Strategic Plan – due Feb 2010
 - d. Grant writing committee
 - e. Diversity Initiatives
 - f. Conflict Resolution
 - g. ASCA Image enhancement
 - h. Increase the effectiveness of the governing documents
 - i. Increase and develop the partnerships of the association
 - j. She recognized the contributions of Washington University – St. Louis and her supervisor.
 - k. Additional Remarks attached
- XV. New Business – There was no new business.**
- XVI. MOTION by Dr. Dave Parrott: To adjourn. Motion Seconded by Dr. Howard Bailey.**
- i. DISCUSSION**
 - ii. VOTE**
 - iii. MOTION CARRIES.**
- XVII. Meeting adjourned at 12:25pm.**