



Past and Future ASCA Conference Sponsors and Exhibitors:

I write on behalf of the 2010 Conference Committee to invite you to participate in the 22nd conference of the Association for Student Conduct Administration, formerly known as the Association for Student Judicial Affairs (ASJA). This year's conference will begin on Wednesday, February 3 and conclude on Saturday, February 6, 2010.

The Association for Student Conduct Administration (ASCA) is an organization of professional educators, many of whom hold responsibility for administering standards of student conduct within colleges and universities. The membership of ASCA believes that a primary purpose for the enforcement of conduct standards is to maintain and strengthen the ethical climate and to promote the academic integrity of our institutions. The mission of the Association is to support higher education professionals by providing educational materials and resources, intentional professional development opportunities, and a network of colleagues to facilitate best practices of student conduct administration and conflict resolution on college and university campuses (*excerpted from the ASCA web site*).

The Association traces its history to 1986, when a small group of individuals led by Don Gehring began to develop a framework for what would become ASCA. Today, the Association has nearly 1,700 individual members in the United States and Canada, representing about 800 institutions of higher education. The annual conference typically attracts more than 700 participants. To learn more about ASCA and the conference, check out the web site at <http://www.theasca.org/>.

Corporate Sponsors and Exhibitors have been longstanding and welcome participants in ASCA and have contributed to the Association's ability to help members connect with the resources and expertise needed to facilitate their work. Past Exhibitors and Sponsors Include:

- Symplicity
- NCHERM
- NaBit
- Adirondack Solutions
- CBORD Group
- And many others!

If you have been with us in the past, we hope to welcome you back to this year's conference; if this is your first introduction to ASCA, we invite you to read further.

Our theme *A New Day* couldn't be a more fitting one for this conference. As we begin a relationship with the fabulous Tradewinds Resort, a larger, more accommodating facility that brings with it many attributes, so shall we hope to renew or begin one with you as a valued partner in our efforts to educate the nation's leaders in student conduct administration. As Sponsors and Exhibitors you will have the opportunity to market your organization's products and services to a large and varied group of student judicial affairs professionals and senior student affairs officers (SSAOs).

Sponsors and Exhibitors who participate in the annual conference will all enjoy the following benefits:

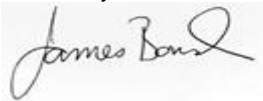
- Display space in an area designed for ideal exposure in high traffic areas and advertising space in both the conference program material and on the ASCA Conference webpage
- Attendance at receptions attended by Executive Board Members, conference committee members, and general membership of the association
- Attendance at all concurrent sessions
- Attendance at all plenary and keynote speaker sessions
- Conference meals and break food (including continental breakfasts, the business meeting brunch and closing banquet)
- New opportunities to meet with representatives from universities across the United States and Canada, like sitting with them at the annual brunch

Sponsors especially will have a greater chance to gain exposure for their products in new and innovative ways at the conference. This includes placing your company's logo on the conference gift, having it displayed prominently in the conference binder and publications, as well as other high profile opportunities.

Those Exhibitors who elect to participate in the Sponsor Program will receive additional benefits as outlined in the Sponsorship section of this document. Please contact me directly to discuss your interest in these options.

Feel very free to contact me at the number and/or e-mail address below if you have any questions about the enclosed materials. I hope you will be able to participate in our first conference in St. Pete Beach; consider joining us at our new and more spacious home in St. Pete in 2010!

Sincerely,



James Bond, JD
2010 Coordinator for Sponsors and Exhibitors
University of Maryland
301-314-7598
jebond@umd.edu