

Sponsorship Information

The Association invites sponsorship participation at the annual conference. Sponsorship levels and additional options are detailed below. Please note that all events are hosted by ASCA and/or an ASCA committee. Exhibitors sponsoring events will be recognized as a sponsor or co-sponsor of those events. **All sponsorship requests will be processed on a first-come, first-served basis.**

Sponsorship Levels

<i>Diamond</i>	<i>\$2,500 or greater</i>
<i>Platinum</i>	<i>\$2,000</i>
<i>Gold</i>	<i>\$1,500</i>
<i>Silver</i>	<i>\$1,000</i>
<i>Bronze</i>	<i>\$750</i>

Diamond Level: \$2,500.00 or greater

Events available for Diamond Level Sponsorship include:

1. Entire Senior Student Affairs Officer (SSAO) Program (\$4,000)
 - a. Benefits: notation of sponsorship throughout program; appropriate promotional signage, including recognition poster or other imagery at events (excluding lunch)
2. Keynote Speaker
 - a. Benefits: promotional announcement at keynote address; appropriate promotional signage, including recognition poster or other imagery at event
3. The Conference Program
 - a. Benefit: your logo/company name on the conference program
4. Conference Gift
 - a. Benefit: your logo/company name on the conference gift

Diamond Level Sponsorship General Benefits Include:

1. Special recognition in the Conference Binder
2. Conference registration for two individuals
3. Priority table location at the Connections Carnival and exhibitor space (if desired)
4. All benefits included with all lower levels

Platinum Level: \$2,000.00

Events available for Platinum Level Sponsorship include:

1. Welcome Reception
2. Business Meeting and Brunch
3. Closing Celebration and Banquet
4. Company's Name/Logo in page of Conference Binder
5. Plenary Session

Platinum Level Sponsorship Benefits Include:

1. Promotional announcement at the beginning of the event; appropriate promotional signage, including recognition poster or other imagery at the event
2. Special recognition in the Conference Binder
3. Conference registration for two individuals
4. Table at the Connections Carnival and exhibitor space (if desired)
5. All benefits included with all lower levels

Gold Level: \$1,500.00**Events available for Gold Level Sponsorship include:**

1. SSAO Lunch
2. One Featured Speaker Session (three available)
3. One Pre-Conference Workshop (six available)
4. Conference gift with logo
5. Closing Social

Gold Level Sponsorship Benefits Include:

1. Promotional announcement at the beginning of the event; appropriate promotional signage, including recognition poster or other imagery at the event
2. Recognition in the Conference Binder
3. Item to be included with Registration package w/company logo
4. Conference registration for one individual
5. Table at the Connections Carnival and exhibitor space (if desired)
6. All benefits included with all lower levels

Silver Level: \$1,000.00**Events available for Silver Level Sponsorship include:**

1. Newcomer/Conference Mentor and Mentee Connections
2. SSAO Coffee/Snack Break
3. Product Demonstrations
4. One Coffee/Snack Break (several available)
5. Cocktail Hour prior to Closing Celebration and Banquet

Silver Level Sponsorship Benefits Include:

1. Appropriate promotional signage, including recognition poster at the event, and recognition in the conference newsletter
2. Conference registration for one individual
3. Recognition in the Conference Binder
4. Table at the Connections Carnival and exhibitor space (if desired)
5. All benefits included with lower level

Bronze Level: \$750.00

Events available for Bronze Level Sponsorship include:

1. Volleyball Tournament
2. Golf Outing
3. Tennis Tournament
4. Circuit Meetings

Bronze Level Sponsorship Benefits Include:

1. Appropriate promotional signage, including recognition poster at the event, and recognition in the conference newsletter
2. Conference registration for one individual
3. Recognition in the Conference Binder
4. Table at the Connections Carnival and exhibitor space (if desired)